What is ARTrageous?
The Erie Art Museum’s annual fundraiser. Basically, we throw a giant party to recognize and thank all of the people and businesses who support the Museum and the work we’re doing.

What makes ARTrageous unique?
It’s so much more than just another cocktail party. The event changes every year. World famous art, multiple live bands, five open bars, food from the best restaurants in town, dancing and more.

Who comes to ARTrageous?
ARTrageous attracts people from all over the region. Nearly 800 of the Museum’s closest friends and supporters showed up last year. From major and small business owners to artists and community leaders, ARTrageous is a who’s who crowd.

Our goal for ARTrageous 2020?
Our goal for ARTrageous 2020 is to raise $125,000. These funds will be used to support the Museum’s general operations. For example, our educational programming, exhibits, collection, building and more.

Sponsors get more!
With Erie, PA looking to the future, we recognize the need to make sponsoring ARTrageous worthwhile. Therefore, this year your sponsorship will go far beyond just one event/night. Each sponsorship level is now designed to span the entire year and directly impact your business by increasing market awareness and reach.

**ARTrageous • June 13, 2020 • 7 – 11 pm**
Erie Art Museum

PLATINUM ($7,500)
Platinum corporate sponsors receive:

- 12 tickets to ARTrageous 2020
- 1 of 5 open bars will be named and branded after your business
- Acknowledgment and logo included on all ARTrageous 2020 promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)
- Acknowledgment and logo included onsite for ARTrageous 2020 (attended by 800 people)
- Acknowledgment and logo included on the Erie Art Museum’s ARTrageous 2020 webpage
- Platinum sponsors will also be acknowledged as sponsors of a year’s worth of Gallery Nights (4x). This includes:
  - Acknowledgment and logo included on over 12,000 Gallery Night brochures mailed to cultural consumers living in Erie County
  - Acknowledgment and logo included on all printed Gallery Night promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)
  - Acknowledgment and logo included in 25 Gallery Night promotional Facebook posts plus invites to co-host all four Gallery Nights
  - Acknowledgment and logo included onsite for all four Gallery Nights at the Erie Art Museum (attended by 1,000-1,500 people)
  - Acknowledgment and logo included on the Erie Art Museum’s Gallery Night webpage
**GOLD** ($3,000)

Gold corporate sponsors receive:

- 8 tickets to ARTrageous 2020

- Acknowledgment and logo included on all ARTrageous 2020 promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)

- Acknowledgment and logo included onsite for ARTrageous 2020 (attended by 800 people)

- Acknowledgment and logo included on the Erie Art Museum’s ARTrageous 2020 webpage

- Gold sponsors will also receive one space rental in-kind at the Erie Art Museum

- Gold sponsors will also be acknowledged as sponsors of an exhibition of their choice. This includes:

  - Exhibitions run for one year at the Erie Art Museum and are seen by roughly 8,000-12,000 people
  
  - Acknowledgment and logo included in the exhibition space
  
  - Acknowledgment and logo included on all printed promotional materials (including the Museum’s Quarterly which is mailed to 2,500-3,000 members/donors)
  
  - Acknowledgment and logo included on the Erie Art Museum’s Exhibition webpage
  
  - Acknowledgment and logo included in all exhibition promotional Facebook and Instagram posts
**SILVER ($1,250)**

Silver corporate sponsors receive:

- 5 tickets to ARTrageous 2020

- Acknowledgment and logo included on all ARTrageous 2020 promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)

- Acknowledgment and logo included onsite for ARTrageous 2020 (attended by 800 people)

- Acknowledgment and logo included on the Erie Art Museum’s ARTrageous 2020 webpage

- Silver sponsors will also be acknowledged as sponsors of one Second Sunday/Art Talk of their choice. This includes:

  - Acknowledgment and logo included onsite for one Second Sunday/Art Talk (attended by 85-175 people)

  - Acknowledgment and logo included on all printed promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)

  - Acknowledgment and logo included in 5 promotional Facebook posts plus an invitation to co-host the event

  - Acknowledgment and logo included on the Erie Art Museum’s program/event webpage
BRONZE ($750)
Bronze corporate sponsors receive:
- 4 tickets to ARTrageous 2020
- Acknowledgment and logo included on all ARTrageous 2020 promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)
- Acknowledgment and logo included onsite for ARTrageous 2020 (attended by 800 people)
- Acknowledgment and logo included on the Erie Art Museum’s ARTrageous 2020 webpage
- Bronze sponsors will also receive one space rental in-kind at the Erie Art Museum
SMALL BUSINESS ($250)
Small Business sponsors receive:

- 2 tickets to ARTrageous 2020

- Acknowledgment and logo included on all ARTrageous 2020 promotional materials (including the Museum’s Quarterly publication which is mailed to 2,500-3,000 members/donors)

- Acknowledgment and logo included onsite for ARTrageous 2020 (attended by 800 people)

- Acknowledgment and logo included on the Erie Art Museum’s ARTrageous 2020 webpage